

LAUREN SCHARF

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REEL: Laurenscharf.com

FOX21 News (Colorado Springs, Colorado)

2019-Present

- **Data/Investigative Reporter and Digital Content Producer (Fox Affiliate)**
 - Ability to develop deep sources and research public documents
 - Write, shoot, edit, and deliver accurate exclusive content/reports
 - File FOIA and CORA requests and ask tough questions to officials
 - Report on courts and the criminal justice process in Patrick Frazee and Letecia Stauch cases
 - Search for trending, shareable stories or viral videos and content
 - Create unique video clips, photo galleries, surveys, and data graphs
 - Responsible for execution of digital content, answer viewers questions live

WAFF 48 News (Huntsville, Alabama)

2016-2018

- **Lead Dayside Reporter (NBC Affiliate)**
 - Breaking news and reporting impactful stories with creative active live shots
 - Develop pitches, investigate tips, and enterprise stories
 - Gather and verify facts regarding stories through interviews, observation, and research
 - Write in an exciting, captivating and authentic manner to lead newscasts
 - Maintain professional social media accounts to excel on digital engagement
 - Bureau Chief and Fill-in Anchor

NTV News/KFXL Nightly (Kearney, Nebraska)

2013-2016

- **Lead Nightside Reporter (ABC/Fox Affiliate)**
 - Award winning journalist as reporter & producer (Associated Press, Broadcasters Association)
 - Responsible for all phases of daily news gathering including setting up interviews and live shots
 - Write scripts, edit, and format newscasts
 - Newsroom leader on digital and investigative reporting (leading coverage throughout the market)
 - Producer and Fill-in Anchor

KATV 7 News (Little Rock, Arkansas)

Spring 2013

- **News Intern (ABC Affiliate)** - Interviewed state officials at the capital, reported on severe weather including tornadoes. Wrote stories for newscasts and digital.

KMGH 7 News (Denver, Colorado)

Summer 2012

- **Sports Intern (ABC Affiliate)** – Covered the deadly Aurora Theater Shooting and Waldo Canyon Fire. Interviewed Broncos players including Peyton Manning. Cut and logged video.

SOFTWARE/PRODUCTION SKILLS - Edius, Final Cut Pro, Adobe Premier, EZ News, News King, AP ENPS, iNews, Aurora Browse, Adobe Audition, iMovie, Photoshop, Weebly, WordPress, Daybook; DSLR, JVC PROHD, JVC GY-HM700, Sony DVcam, DSR-PD150P; Dejero, TVU & LiveU, Videolicious, OASIS, File Share

Harding University (Searcy, Arkansas)

2009-2013

Bachelor of Arts Broadcast Journalism-Cum Laude
NCAA Division II Women's Soccer Team (Captain 2011-2013)
National Broadcast Society (President 2013)

2009-2013

2011-2013

TV 16 News/Harding University (Searcy, Arkansas)

2009-2013

- **"Live at Five"**- Reporter, anchor, and producer for a live nightly 30 minute newscast
- **"The Rush"** - Sports Reporter for a live weekly 30 minute college sports show
- **Spring Sing Show 2013** - Videographer for "Larger Than Life," a 2.5 hour entertainment show
- **KVHU 95.3 The Voice of Harding University** – Live announcer hosting a weekly music show; produced, wrote, edited radio commercials; created PSA's and promos for the FM station serving central Arkansas